## Get Recognized

## ORCID?

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Marc Greenberg, Professor of Slavic Languages & Literatures, University of Kansas, U.S.

To keep track of a researcher and his or her works throughout their career, it makes sense to have a unique identifier. I believe that ORCID is here to stay.

> Antonio Neves Professor, Universidade Federal do ABC (UFABC), Brazil

How can I ensure I receive credit and recognition for all of my contributions? Shouldn't there be a way to reduce time spent on administrative and reporting requirements? How can I maintain control over my own record of contributions?

Regardless of your discipline or place of work, it is critical to your reputation and career that research and scholarly organizations and funders, publishers, scholarly societies and associations, and your fellow researchers and academicians be able to quickly and unambiguously identify and attribute your work – and only your work – to you. ORCID helps you easily and reliably link your unique identity with your contributions such as datasets, articles, books, media stories, samples, experiments, patents, and notebooks.

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