

The Modern Job Search

*Using LinkedIn To Maximize Your Job Search
Effectiveness*

With Isaiah Hankel, Ph.D.

LEARN HOW TO THINK LIKE AN INDUSTRY PROFESSIONAL

Most academics approach their transition with an academic mindset, which can limit their abilities to secure a position. Become a more competitive candidate by understanding how to think like a recruiter or industry hiring manager



USE STRATEGY

To successfully highlight the right industry skills on your LinkedIn profile to get hiring managers to reach out to you.



GAIN LEVERAGE

By including the 5 most important things on your LinkedIn profile.



GET ACCESS

To industry hiring managers by reaching out with strong scripts via LinkedIn.

Thursday, February 2nd 2017

2pm- 3pm

**Hosted by Office of Research
Trainees (ORT), Contact Johanna
Ponnuthurai at:**

Ort.admin@uhnresearch.ca

About Isaiah Hankel, Ph.D.: Fortune 500 consultant, international speaker and bestselling author, Isaiah combines a scientific approach with a tangible methodology to create a system anyone in academia can use to adapt to today's changing academic landscape. Isaiah has worked with hundreds of PhDs and will share the specific techniques that PhDs are using to successfully transition to industry.

Prize Giveaway: Signed copy of Isaiah's best selling book Black Hole Focus will be given away during the webinar.