



Hello Nisha Ganeswaren,

Thank you for your interest in having Cheeky Scientist present a webinar for you. We are delighted to work with you to make an event that is of immense value to you, and your graduate students and postdocs.

**Date of Event:** October 19th 2018 - 2-3pm EST

❑ **The Modern Job Search: Using online profiles to maximize the effectiveness of the job seeking/transition process.**

Hiring managers use LinkedIn to determine whether they will bring in a candidate for an interview, this topic will cover all the key elements of the LinkedIn profile and how each section should be used strategically to maximize its impact.

In addition, we will show candidates how to use LinkedIn algorithms to support their job search, and sell themselves to prospective employers.

*Workshop component: Completing a LinkedIn profile*

**Package 1 - Live Webinar with Isaiah Hankel - Cheeky Scientist Founder and Bestselling Author**

- 1 Hour live webinar - which can be projected into an auditorium of your choice on campus.
- 1 copy of Isaiah's bestselling book for PhDs, *Black Hole Focus* – covering case studies with advanced degree holders
- One copy (value of ~\$20) of Isaiah's most recent book, *The Science of Intelligent Achievement* (January 3, 2018 release)
- Covering 1-2 topics related to transitioning
- Flyers, Downloadable ebook to increase participation in event
- Package price: \$495 USD – net after local taxes

## Terms

Signing this contract holds the date for your event in our event calendar and also allows the Cheeky Scientist team to start working on your marketing page to have it ready for when you start marketing your event. Payment can be made via credit card, or PayPal and an invoice can be sent electronically.

Please indicate who the invoice should be made out to here: (Name & address & the likely method of payment)

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We don't impose maximum event attendee numbers; we encourage you to invite as many students to your event as you would like to.

Due to copyright of our teaching materials we are unable to allow the event to be filmed and materials to be distributed after the event without previous written consent from Cheeky Scientist prior to the event. Cheeky Scientist reserves the right to review the material and suggest possible edits prior to publishing of any of the content filmed at the event and prior to final consent of its use.

On the day of the event, the Institution will provide Cheeky Scientist with a delegate list of individuals who registered to attend the event. In lieu of the full list, Cheeky Scientist will distribute a sign in sheet to gather attendee names and email addresses.

Cheeky Scientist will include one informational slide within the content of the speaking engagement outlining the benefits of the Cheeky Scientist Association, our online training platform and private job referral network for helping STEM PhDs transition into industry careers.

Payment will need to be confirmed prior to the event, or travel will need to be booked by the group hosting the event. Payments later than 7 calendar days after event will incur a late fee of \$75.

The team at Cheeky Scientist is dedicated to making events that not only meet your expectations but also exceeds them. Please don't hesitate to let us know if there is anything else we can do to make the event outstanding!

We are looking forward to working with you!

Signed:

*Jack O'Sullivan*

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Jack O'Sullivan, Ph.D.  
Cheeky Scientist Executive & Agent for  
Cheeky Scientist LLC

Date: 06/07/2018

*Nisha Ganeswaren*

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Nisha Ganeswaren  
ORT Coordinator  
University Health Network

Date: 06/21/2018

<b>TITLE</b>	UHN - Cheeky Scientist - Modern Job Search Webinar
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## Document History



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**06/07/2018**

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